A LETTER FROM THE DEAN

We welcome another year of incredible change, in which the College of Art & Design has continued to forge ahead despite the many challenges facing higher education today, and continues to expand its faculty and student body.

This year LSU launched the Fierce for the Future campaign, a magnificent example of the transformative power of philanthropy. The campaign is a monumental fundraising effort that will profoundly and positively mark our future. It will enable our community to develop and grow stronger, more diverse and more cohesive as we build the pillars of the College of Art & Design for the LSU 2025 strategic plan:

1. The Institute for Human Health and Wellness
2. Caribbean Basin Collective
3. Sustainable Urban Design Strategies to Promote Livability, Equity and Resilience
4. Alumni and Faculty Archive
5. The Center for Green Technologies

The College continues to invest in its physical plant, improving facilities to advance student and faculty’s creative scholarship and research endeavors. The Robert Reich School of Landscape Architecture office has been renovated to become the Carbo Landscape Architecture Recruitment Center, an innovative modern space to attract the brightest scholars in the field.

In the pages ahead, we share some highlights from the year, including the many creative activities of our faculty and some of the accomplishments of our exceptional student body. As always, we thank our generous donors, alumni, and friends, for your support in helping us to make improvements for our students.

Alkis Tsolakis
Dean

Photo by Zack Tullier.
30 lectures presented by renowned artists, designers, and scholars.

860 Applicants for Fall 2019, 22.9% increase from Fall 2018, hosted by Glassell Gallery, Foster Gallery, and Gallery 229.

156 degrees conferred.

120 undergraduate + 36 graduate students enrolled.

819 undergraduate + 104 graduate
$181,835
in scholarships awarded to 107 students

Art
20 scholarships
$15,400

Architecture
38 scholarships
$95,029

Interior Design
17 scholarships
$14,975

Landscape Architecture
32 scholarships
$56,431

5 new tenure-track faculty members

Facebook posts reached 2000+ people a week

#1 Design Paris study abroad program
7 books published by faculty

Robert Reich School of Landscape Architecture
undergraduate program ranked first in the nation again;
Graduate program ranked #5

38 students in the new Residential College
KEVIN BENHAM

Kevin Benham holds the Jon Emerson/Wayne Womack Design Professorship at the Robert Reich School of Landscape Architecture. He received his MLA from the Graduate School of Design at Harvard University and his MArch at the Taubman College of Architecture and Urban Planning, The University of Michigan.

He has taught interdisciplinary studios at several academic institutions, including the University of Michigan, Louisiana State University, Wentworth Institute of Technology and the Boston Architectural College. His research and work focuses on landscape phenomena and the temporal qualities inherent in the discipline. To that end, he produces temporal and ephemeral installations that elucidate phenomena requiring careful observation through space and time.

He has exhibited his conceptual work throughout the world, including exhibits at the Royal Institute of British Architects, London, England; CUBE Gallery, Manchester England; Zurich, Switzerland; New Orleans, Louisiana; and Scottsdale, Arizona. He is the recent recipient of a Windgate Foundation Fellowship at Haystack on Deer Isle Maine and an Edward Albee Foundation Fellowship in Montauk, New York.

NILOUFAR EMAMI

Niloufar Emami, PhD, LEED GA, is an assistant professor of architecture. She is a researcher, educator, and designer looking for gaps, intersections, and overlaps between architecture and multiple disciplines using computational tools and fabrication techniques to provide creative yet performative solutions. Niloufar holds a PhD in Architecture with a major in building technology from the University of Michigan, a post-professional Master of Science in Architecture from the University of Michigan, a Master of Architecture from Iran University of Science and Technology, and a Bachelor of Architecture.

Niloufar is a designer at various scales: she designs research, computational workflows, curriculum plans, products, and buildings. Followed by several years of practice as an architect, she has conducted research in both academia and industry: the University of Michigan and Autodesk Company respectively. She is also an experienced teacher, having held multiple teaching positions including a lecturer, graduate student instructor, teacher fellow, and adjunct faculty member, at multiple institutions including Azad University of Damavand in Iran, the University of Michigan, and Kendall College of Arts and Design at Ferris State University. On top of gaining practical teaching experience, she has developed formal training in teaching, through completing trainings on diversity and inclusive teaching in classrooms, as well as completing the U-M Graduate Teaching certificate offered by the Center for Research on Learning and Teaching (CRLT) at the University of Michigan.

Niloufar is the recipient of numerous awards, namely the first runner-up award in DIVA Day competition, Barbour Scholarship and the Helen Wu Award, among other honors.
KELLY GREESON

Kelly Greeson is an associate professor of practice in interior design. He has been practicing interior design for over 20 years. Kelly received his Bachelor of Science in Interior Design from the University of North Carolina at Greensboro. He attended and completed the MESDA Summer Institute, a practiced education in the decorative arts and material culture in the early American South. Kelly later received a Master of Science in Architecture with a focus in Interior Design from Virginia Tech University in Blacksburg, Virginia.

Kelly worked as a senior designer with Robert A. M. Stern, Architects in New York, and as a Project Manager for Fine Design Interiors in Miami, where he has gained experience on a myriad of project types including residential, hospitality and institutional. He co-founded Design GH in 2008 while living in Miami and currently directs an office in Baton Rouge with both local and national projects.

PAUL HOLMQUIST

Paul Holmquist, PhD, is an assistant professor of architecture whose research and teaching focus on the interrelationship of architecture, political theory and theory of technology, particularly in terms of conceptions and experience of the public realm. He holds a post-professional Master of Architecture and Doctor of Philosophy in Architectural History and Theory from McGill University, a professional Master of Architecture from the Southern California Institute of Architecture, and a Bachelor of Arts in Art from the University of California, Los Angeles.

His doctoral dissertation examined Claude-Nicolas Ledoux’s architectural theory and ideal city of Chaux in relation to the moral and political philosophy of Jean-Jacques Rousseau, and the wider ethical and political implications they posed for the development of modern architecture. Prior to joining LSU, Holmquist taught architectural history, theory and design at Carleton University and McGill University, and was the project manager of the Institute for Urban Futures at Concordia University in Montreal. He previously taught at SUNY College of Technology at Alfred and Kansas State University.

His research has recently been published in THE PLAN Journal, Chora 7: Intervals in the Philosophy of Architecture, and Reading Architecture: Literary Imagination and Architectural Experience. His essay “Between Making and Acting: The Inherent Ambivalence of Arendtian Architectural Theory” will be included in the forthcoming The Figure of Knowledge: Conditioning Architectural Theory, 196X-199X, to be published by Leuven University Press.

NICHOLAS SERRANO

Nicholas Serrano is an assistant professor in the Robert Reich School of Landscape Architecture. He has a Bachelor of Science in horticulture from North Carolina State University, a Master of landscape architecture from Ball State University, and is a doctoral candidate in the Ph.D. in design program at North Carolina State University. Before joining the faculty at LSU, Nicholas taught introductory ecology, ornamental landscape plants, planting design, and various histories of the built environment at North Carolina State University and Ball State University. He has experience working in landscape construction and design consulting, and served on the Executive Committee of the NCASLA.

Nicholas’ main research project looks at the history of landscape architecture and urban development of the American South. His writing spans the disciplines of Landscape and Environmental History, Southern Studies, and Material Culture to consider the construction of racial identity through the built environment. His secondary research and teaching interests are in contemporary planting design and horticultural technologies in landscape architecture.

His work has been recognized through awards by the American Society of Landscape Architects, the Southeastern Society of Architectural Historians, and the American Public Gardens Association. Nicholas was the 2011 Enid A. Haupt Fellow at the Smithsonian Institute, and a 2017-2018 Junior Fellow in Garden and Landscape Studies at Dumbarton Oaks Research Library and Collection.
Beyond teaching, instructing, and advising students and fulfilling administrative and university responsibilities, the 52 full-time faculty members of the College of Art & Design participated in a variety of research projects and creative initiatives. These figures are based on faculty activity reports for the 2018 calendar year.

- **108 exhibitions**
  - 54 regional
  - 38 national
  - 16 international

- **$623,064** in newly funded research

- **65 presentations, lectures, workshops**

**Publications**
- books, journals, essays, case studies, exhibition catalogs, newspaper articles, conference proceedings
Assistant Professor Hye Yeon Nam in digital art studio. Photo by Eddy Perez.
Graphic design professor **Courtney Barr**’s work was featured in the exhibition “Data: Big-driven/Visualized” at Northern Illinois University Art Museum, on display March-May 2019. The multidimensional exhibition delves into the array of manner in which data surrounds us, impacts us and is interpreted, exploring data in our lives.

The Coastal Sustainability Studio was awarded a Rose Award from the American Institute of Architects for the design of the permanent exhibition in the new LSU Center for River Studies at the Water Campus. **Traci Birch**, LSU Coastal Sustainability Studio managing director and professor of architecture, was involved in designing the educational exhibit.

**Kevin Benham**, assistant professor of landscape architecture, was a resident of ARNA (Art and Nature residency) in Sweden in 2017-18. Benham’s interest in biology was the starting point of a collaborative project between Benham, ARNA, and environmental restoration project Sandlife. His land art project, titled *Broken Kilometer*, acts simultaneously as a piece of art and a catalyst for increased biodiversity. He presented his work at the European Conference of Defense and the Environment in Kristianstad, Sweden. He received a fellowship from the Villa Lena Foundation in Tuscany, Italy for summer 2019.

**Tracy Burns** and **Matthew Edmonds**, interior design professionals in residence, received Interior Design Excellence Awards from the 2018 IIDA Delta Regional Chapter.

Professor **Max Conrad** was named a “Most Admired Educator” of landscape architecture 2018-19 by DesignIntelligence magazine.

**Marsha Cuddeback** and **Jun Zhou** presented at the IDEC conference in March 2019. Cuddeback presented her paper titled “Systems Thinking Theoretical Model: Sustainability, Resilience, and Health/Wellness” and Zou presented her paper “Common Area of Redesign for Fullness of Senior Living.”

**Lake Douglas**, professor of landscape architecture and associate dean of research, published the essay “Back to basics: writing for design professionals” in *The Routledge Handbook of Teaching Landscape* (Routledge 2019), a guide to teaching landscape design education.

**Brendan Harmon**, assistant professor of landscape architecture, co-authored the new edition *Tangible Modeling with Open Source GIS* (Springer, July 2018), the first book to introduce a tangible interface for geospatial analysis and simulations.
Architecture professional in residence Kristen Kelsch received the 2019 CxC Outstanding Faculty Award, recognized by the Office of Academic Affairs as a faculty member who contributes in many ways such as teaching communication-intensive courses, advising distinguished communicator candidates, participating in faculty development initiatives, securing grants to support CxC studios, and publishing CxC-related scholarship.

Art professor Malcolm McClay’s exhibition *Swimming to Inishkeel* debuted in the U.S. at the LSU Museum of Art in November 2018. *Swimming to Inishkeel* presents McClay’s recent multi-media, sculptural, and performance work contemplating his experiences off the coast of Ireland.

Architecture professor Ursula Emery McClure’s firm emerymcclurearchitecture was named the 2018 winner of the Boutique Residential Architecture Firm of the Year by the Corporate LiveWire Architecture Awards. Winners were chosen for industry recognition, innovation, design, local knowledge and service excellence from 12,115 nominations from 22 countries around the world. The firm’s design Gator House was featured in *ArchDaily* magazine.

Frederick Ostrenko, assistant professor of digital art, designed the “Journey to Wellness” piece for the Our Lady of the Lake hospital cancer ward’s Healing Arts Program. He was featured in the 225 Magazine’s “People to Watch 2019.”

Tom Sofranko, associate dean of student services, published the chapter “Blurry Target” in the book *Developing Creative Thinking in Beginning Design*, released by Routledge in 2019.

Nick Serrano, assistant professor of landscape architecture, presented at the Universidad Catolica Pontificia de Chile conference in March 2019, on the history of green spaces in the southern United States post-World War II. He also presented at the CELA conference in Sacramento, and at the Bordering On Symposium in Baton Rouge in February 2019.
Art history professor **Darius Spieth** was awarded the 2019 LSU San Diego Alumni Association Chapter Alumni Professorship, given to faculty members who demonstrate excellence in their fields. He presented his research at the Festival of Art History at Fountainebleau, France in June 2019.

Photography professors **Kristine Thompson** and **Johanna Warwick** released the book *Post & Present Tense*, a collaborative photography project. Thompson also released the book *Images Seen to Images Felt*, a collection of her recent work examining how images of death, violence and mourning circulate publically. She was the winner of Antenna’s Louisiana Open Call Award, which resulted in a solo exhibition and the publication.

**Johanna Warwick**’s photographic essay “Between the Ground & Sky” was selected as one of five winners in *The Washington Post* and Visura’s InSight 2018 Open Call for submissions for photo essays. The series, selected from over 300 entries, was featured in *The Washington Post* and numerous photography blogs. Her solo exhibition *Monuments to Strangers* debuted at the Holy Family Gallery in Philadelphia in October 2018. Her work was featured in the exhibition *The Past is Present* at the Atlanta Photography Group Gallery in September 2018. Her series *The Bottom* was featured at the Glassell Gallery in Baton Rouge in fall 2018, and she presented at the Society of Photographic Education South East and Midwest 2018 Conferences.

Ceramics professor **Andy Shaw** organized the artist program Mid-Atlantic Keramik Exchange in Reykavik, Iceland June 2019. Participating artists included ceramicists from the United States, Iceland, Canada, the United Kingdom, Finland, and more.

“Between the Ground & Sky” by Johanna Warwick, *The Washington Post*
"...I am MORE ALIVE AND CONNECTED than at any other time." - Malcolm McClay

Swimming to Inishkeel exhibition at the LSU Museum of Art, by Malcolm McClay. Photo by Jordan Marcell.
INTERDISCIPLINARY COLLABORATIONS

College of Art & Design faculty and administrators across different disciplines collaborated to write the grant that is helping to furnish the college’s facilities with new cutting-edge technology this year. The state-of-the-art new technology includes equipment and software that can be used for applications across all art and design fields, fostering students’ innovation and creativity.

Powerful cross-disciplinary collaborations among students and faculty combine cutting-edge technology from drone imaging to navigate the world, 3D printing and CNC milling to fabricate creations, and advanced equipment for experimentation with lighting and visualization to simulate scenarios. These facility investments will help students to advance to the forefront of technology in their professions and to explore and understand the environment around them in new and unique ways.

LIGHTING LABORATORY

The College of Art & Design has established a state-of-the-art interdisciplinary lighting laboratory for students and faculty to study the impact and application of daylighting and innovative artificial lighting technologies. The lighting laboratory housed in the School of Interior Design is the first of its kind at LSU.

Lighting is a rapidly evolving technology and sub-discipline pertinent to architecture, interior design, landscape architecture, and art, particularly as it relates to medicine. While access to a lighting laboratory is becoming an essential tool supporting education and research in the design professions, it also provides instructional and research resources and facilitates collaboration among many disciplines across LSU’s campuses, including engineering, health sciences, kinesiology, agricultural business, theatre design/technology, disaster science and management, and others.
The creation of a lighting laboratory is aligned with the LSU Strategic Plan 2025 as it:

1) Provides opportunities for students to develop leadership skills in an emerging discipline and/or interdisciplinary activities.

2) Advances transforming education through the integration of advanced software, simulations, and tools suitable for dissemination through the network and web, and

3) Contributes to improving the health and wellbeing of citizens across our state through understanding the impact of daylighting, artificial lighting, and innovative lighting practices applied to advancing and sustaining the built and natural environment and implicit impact on human health.

The lighting laboratory also supports development of the College of Art & Design’s Institute for Human Health and Wellness, provides the essential tools and resources for creating a minor in Lighting for Health and graduate certificate in Healthcare Innovation, and complements and expands the existing digital tools and resources in the College. In addition, the future expansion and development of a lighting laboratory provides opportunities for sustained industry partnerships.

The main piece of equipment in the lab is a computer controlled robotic heliodon, a lighting device capable of simulating lighting at various locations, times of day, and seasons around the world. This incredible device will help simulate lived experience across the globe for LSU student artists and designers, interfacing with both physical and virtual models for lighting simulations.

The space will enable designers to work with simulations of artificial and natural light, to better understand the effects on spaces with real-world applications. The facility has the capacity to complete advanced work with light simulation using physical devices and virtual reality. A heliodon, the cutting-edge machine that simulates light around models under a myriad of conditions, is a novel technology device for LSU, said Zak Berkowitz, College of Art & Design IT Manager.

“The new lighting laboratory provides exciting opportunities for collaborative research and teaching among College faculty and will advance the School of Interior Design’s evolving focus on designing interior spaces that foster human health and wellbeing,” said Marsha Cuddeback, director of the School of Interior Design.

Interior design and architecture students will be able to test physical models for lighting conditions in the lab, as well as work with the virtual reality tools to mimic the circumstances of their designs. The innovative space will be open to all students and faculty.

**Drones**

Drones enable designers to explore the world from literal heights. The new drones that the technology grant endowed will be used for many disciplines, enabling stereophotogrammetry, 3D modeling, and aerial imaging. With a new fleet of fixed-wing unmanned aerial systems (UAS) and quadcopters, LSU designers will be able to conduct high resolution surveys of buildings and landscapes using stereophotogrammetry, or stitching together multiple images.

Art & Design students will learn to use drone-collected data for digital fabrication, including 3D printing and computer numerical controlled (CNC) machines. The two 3D printers specified in this grant will replace the almost decade-year old plastic printers with top-of-the-line ultraviolet resin ones (a much more durable material and capable of higher resolutions) in our College’s open-access CxC studio. LSU students will become experts at rapidly building precise physical models of structures and landscapes. They will also be able to capture aerial video and photography and can use this footage to develop novel immersive experiences in virtual reality.

“We will be teaching terrestrial lidar scanning, drone surveys, and stereophotogrammetry with drone imagery in landscape architecture classes [this coming year], so drones will become a regular part of the core curriculum,” said Brendan Harmon, assistant professor of landscape architecture.

Technology advancements will continue to improve the quality of study for College of Art & Design students, support faculty research, and prepare future artists and designers for rapidly emerging fields.
STUDENT ACCOLADES

Art history undergraduate students Cameron Eamadmjomeh, Madelaine Kobe, Mia Smith, and Meredith Yorek presented their research at a panel discussion at LSU Discover Day on April 9, 2019. Their respective thesis topics included impressionist artists Gustave Caillebotte and Auguste Renoir, orientalist painter Marcelle Ackein, artist Paul Klee, and 20th-century fashion photographer George Hoyningen-Huene.

Art students won the LSU Discover Day juried art show prizes: Arden McMillin, BFA 2019 candidate with concentrations in digital art and photography, won first place in the Discover Day Juried Art Show for her photography titled “Home and History.” Chayse Sampy, BFA candidate with a concentration in painting, won a second place prize in the art show for her drawing “Black Men in America.” Brynn Finney, BFA candidate, won third place for the multimedia piece “Family Tree”, constructed from leaves, wood, and grass.

Digital art student Nnamdi Anyaele won an ADDY 2019 gold award for “The Spaceman’s Commute.” Students in the Graphic Design Student Office won gold and silver awards for graphic design work, including the 2019 Student Best of Show and Gold ADDY winner for the book design of Carrie Mae Weems: The Usual Suspects, designed by BFA candidate Lindsey Henriques.

Digital art student Arden McMillin received a LSU Discover undergraduate research grant for her photography research project “Home and History: an investigation into the complexity of small southern towns that never left the Civil War,” which explores the culture of historic Natchez, Mississippi.

Ceramics BFA student Catherine Mills was awarded the ASPN residency at the Red Lodge Clay Center in Montana, one of five students to receive this honor.

Architecture students created models for the “A. Hays Town and the Architectural Image of Louisiana” exhibition at the Hilliard University Art Museum, on display June-December 2018. The traveling exhibition explores the life of iconic Louisiana architect A. Hays Town, featuring the student-made models of his work.

The LSU Association of Student Interior Designers (ASID) was the ASID Student Chapter of the Year 2019 Award Finalist. BID students Nancy Beteta, Emily Chenier, Alyssa Cornelius, Kryket Culotta, Gabrielle Guidry, Madison Harrison, Morgan McInnis, Kelsey Ralph, and Jamie Wilson received the award at the conference in New York City.
Architecture student-made models on display at the “A. Hays Town and the Architectural Image of Louisiana” exhibition at the Hilliard University Art Museum.
DDES candidate Theodoros Bargiotas received the ARTIQ Graduate Art Prize 2018 for his painting “Untitled,” awarded in London in November 2018. A first-year student in the Doctor of Design in Cultural Preservation program, Theo’s doctoral research explores dystopian concepts through a body of oil paintings.

Chris Burns, photography MFA 2019, was selected for the Saas Fee Summer Institute of Art in New York City in June 2019, a selective critical theory workshop in which no more than 20 artists and art historians are admitted each year. His work was featured in the 2019 Rhode Island Center for Photography National Juried Exhibit.

MLA students Hayden Hammons, Taylor Jacobsen, Mai Nguyen, Betsy Peterson, Tanvi Shah, Xi Stich, and Andrew Wright received the American Society of Landscape Architects (ASLA) student honor award for their project, The Hungry River, investigating the often-overlooked impacts of improper sand and gravel mining practices along waterbodies across the United States. MLA 2019 Mai Nguyen won an ASLA student merit award for her project Reclaiming Common Ground, which explores public city-designed greenspaces in New Orleans.

MLA 2019 Yuta Masakane won the Tipton Travel Award for his fieldwork conducting research on water management techniques in the Netherlands. His thesis project analyzes sustainable design for flood zones affected by climate change.

Painting and drawing MFA candidate John Swincinski’s work was featured in the solo exhibition Molten: Encaustic Artwork of John Swincinski at Steve Martine Fine Art in New Orleans February-March 2019. His encaustic painting “Opposing Sides” was published in Art+Design Magazine, Objet d’art Section, Summer 2019.

Graphic design graduate student Narges Tavakoli presented a research poster the 2018 AIGA Design Educators Research Conference in Michigan in September 2018, one of nine MFA students selected to be a part of the Graduate Forum.
The College of Art & Design promotes the engagement of faculty, staff, and students in reaching out to transform communities.

COMMUNITY ENGAGEMENT

ANIMAL AWARENESS
Art students in professor Leslie Koptcho’s Intro to Printmaking class created prints for the Companion Animal Alliance’s Action: Adoption project, designing prints to help promote awareness and connect families with pets in need of homes.

DESIGNING FOR HEALTH
Interior design students in instructor Julie Elliott’s healthcare design studios worked with local healthcare facilities Northlake Behavioral Health System in Mandeville to make design proposals to improve health outcomes. Students researched and integrated Evidence-Based Design best practices for outpatient facilities: students had the opportunity to shadow one of the primary care teams at Ochsner’s newly opened High Grove Medical Complex; and instructor Andrew Baque’s design studios’ worked with Northlake Behavioral Health to design facility improvements.

HIGH SCHOOL OUTREACH
The LSU School of Art, in conjunction with the College of Art & Design, hosted the fifth annual statewide juried art exhibition for high school artists. The exhibition showcased selected works from students representing talent from all areas of Louisiana. The goal of the exhibition is to inspire families with pets in need of homes. providing a platform for their work to be displayed in a contemporary gallery setting, thus giving them a taste of the professional experience (and perhaps encourage a few new fine arts majors along the way). The annual exhibition is held at the LSU Foster Gallery, with winners announced at the closing reception, following a tour of the school.

Lake Douglas, associate dean of research and professor of landscape architecture, led field trips for Louisiana high school students to explore historic architecture and built environments as part of the Society of Architectural Historians (SAH) American Architecture and Landscape Field Trip Program.

LIGHT A FIRE
National Organization of Minority Architecture Students (NOMAS) visited local high schools through the Light A Fire initiative, in which LSU architecture students help to motivate young minority students to pursue careers in design fields. LSU architecture students visited high schools in Baton Rouge and New Orleans with predominately minority students, to host workshops that expose Louisiana youth to design principles.

NEIGHBORHOOD ART
Art students collaborated with the LSU Museum of Art Neighborhood Art Project, which partners with community groups in areas where there is a high density of children and low resources for creative activities during the summer or after school. On Martin Luther King Day, art undergraduate and
graduate students taught art-making techniques such as handbuilding, relief printing, impromptu sculpture and assemblage, painting and more to over 60 children and adults in greater Baton Rouge.

**REIMAGINING COMMUNITIES**

Landscape architecture students in assistant professor Brendan Harmon’s studio worked with Denham Springs residents to reimagine the community and make design proposals after the 2016 flood. The proposed plans would make the city more accessible for walking and biking. MLA candidate Taylor Jacobsen worked with restaurant Cocha and the Arts Council of Greater Baton Rouge to create a mural as part of a downtown Baton Rouge beautification project. Jacobsen also designed the Heart Trail, an interactive walking path in the city, to promote health and happiness.

**LOUISIANA FRIENDS**

Graphic design students in art professor Lynne Baggett’s class created designs for the Louisiana Public Broadcast (LPB) “Be a Friend: 20,000 Friends for 2020” campaign, which is being publically promoted across the state of Louisiana. The design goal is to incorporate Louisiana iconography in a playful and eye-catching way, and communicate the LPB campaign message. Students designed materials including online advertising/branding, campaign merchandise such as bookmarks, buttons, and t-shirt slogans, postcard mailers and posters.

**SMART CITY**

Digital art professors Derick Ostrenko and Hye Yeon Nam assisted with community engagement for the Smart City Baton Rouge, an interdisciplinary collaboration led by School of Electrical Engineering & Computer Science Professor Seung-Jong Jay Park, brings together an interdisciplinary team of LSU researchers working to solve public safety and transportation challenges. The project mission is to improve Baton Rouge and the Capitol Region, using LSU research expertise and community partnerships to jointly develop and implement Smart, Safe & Connected Technologies. Community engagement goals included developing and designing public installations and visualizations, as well as displaying outcomes for outreach and community engagement.
NEW INITIATIVES

DESIGN PARIS

Design Paris, the first semester-long study abroad program hosted by the College of Art & Design based out of Paris, France, launched in the fall of 2018.

“This is not a passive learning experience,” said Robert Holton, program director and associate professor of architecture. “It’s extreme active learning that goes past the classroom. The students gain hands on experience on field excursions exploring sites, studying buildings in person.”

The interdisciplinary program will welcome architecture and interior design students and faculty in the fall, studying buildings and spaces from multiple vantage point. Collaborative learning opportunities include workshops working with French studies, fostering cross-cultural exchange and discourse.

The Design Paris school is located in the Marais neighborhood, one of the oldest neighborhoods in the heart of the city. The city of Paris acts as a classroom in itself, as all studio instruction is supported by field visits to architectural sites throughout the city and region.

Living in France for the entire semester allows them to surpass the tourist experience and begin to understand the subtle nuances of the local culture, exploring Europe more profoundly. “The students become citizens of the city, not just tourists,” Holton said.

Students took advantage of the semester-long stay in Europe to travel to other cities as well, collectively visiting over 30 different destinations. These experiences enriched their design education, as firsthand exposure to the built environment vastly expands the learning experience.

“By studying abroad in Paris for the semester, I am not only getting to experience firsthand one of the most popular cities in the world, but as part of the program we also get to travel outside the city limits to places such as Honfleur, Fountainbleau, and Eveux, to name a few,” said Dakota Boesch, MArch candidate in the program.

“Paris is a historic city, and so students are working in an urban setting that is very old,” Holton said. “They address the contrasts between old and new, which is a unique new experience for them as designers.”

Visit designparis.lsu.edu for more information about the program.
The College of Art & Design Annual Fund provides unparalleled flexibility to seize educational opportunities when they become available while supporting the college’s operations and most pressing daily needs. Thanks to our alumni and friends for donating to the 2018–19 Annual Fund!

See how YOU can make a difference at design.lsu.edu/give.

COLLEGE OF ART & DESIGN
A portion of the College of Art & Design’s Annual Fund was used to support activities including recruitment, bringing in lecturers to speak as part of the Distinguished Alumni Lecture Series, hosting a networking event to connect students with potential employers, and funding student scholarships.

SCHOOL OF ARCHITECTURE
The School of Architecture used annual funds to support faculty research, student and alumni events, and student travel, including expenses for student leaders of the LSU chapter of the American Institute of Architecture Students to attend the AIAS Grassroots leadership conference; the LSU chapter of The National Organization of Minority Architecture (NOMA) Students were also supported by the fund in attending the professional NOMA conference. At the conference members discuss chapter leadership, business leadership, community involvement, and innovation with local CEOs, founders, government officials, and professionals.

SCHOOL OF ART
The School of Art used annual funds to provide support and enhancement opportunities for students to interact with visiting artists and lecturers—who visited studios and participated in student critiques—and for recruitment and exhibition opportunities for prospective students from around the state. The school also supported faculty research and the development of publications.

SCHOOL OF INTERIOR DESIGN
The School of Interior Design used annual funds to support events, such as the scholarship reception, recruiting materials, and facility updates to the school’s spaces.

ROBERT REICH SCHOOL OF LANDSCAPE ARCHITECTURE
In addition to funding several student awards, the Robert Reich School of Landscape Architecture utilized annual funds for the end-of-year scholarship reception for students, parents, and alumni to celebrate excellence in the school, to host alumni reunions and graduate receptions, and to support student travel.
"There is something so AWE-INSPIRING about being able to finally visit and experience the buildings and structures you have been studying in class" - Naomi Mareschal, BArch candidate
Jeffrey Carbo, FASLA, serves as chair of the Robert Reich School of Landscape Architecture Professional Advisory Board. With more than 25 years of experience in professional practice and now principal of his own firm, Jeff Carbo Landscape Architects, Carbo provides leadership in client relations, conceptual design, budget development, design criticism, project management, and construction observation.

Carbo is a registered landscape architect in Louisiana, Mississippi, Arkansas, Texas, Alabama, Tennessee, North Carolina, and South Carolina. Since 1998 he has held professional certification by the Council of Landscape Architectural Registration Boards (CLARB), earned in part through meeting or exceeding professional experience requirements. Carbo has spoken about his firm’s work and philosophy at numerous state, regional, and national conferences, design conferences, and garden organizations throughout the South. Carbo has overseen more than 50 award-winning projects throughout the southeastern United States.

CARBO is a nationally recognized landscape architecture and planning firm established in 1995 as Jeffrey Carbo Landscape Architects. Works include: residential and estate gardens; regional parks; institutional, corporate, and academic campuses; botanical gardens; environmental education venues; urban streetscapes; and large scale planning initiatives.
The generous donation of Jeffrey Carbo (BLA 1985) and his wife Wendy (HE&E ’89) made possible the renovation of the Robert Reich School of Landscape Architecture (RRSLA) main office, transforming it to become the Carbo Landscape Architecture Recruitment Center, an innovative, modern space that will enhance recruitment efforts and recognize fellow alumni’s and professors’ outstanding contributions to the field of landscape architecture. Photos by Zack Tullier.
Dear alumni, friends, and donors,

We are Fierce for the Future. Since LSU publicly launched the new $1.5 billion capital campaign this year, we have already made remarkable strides that all tigers can be proud of. LSU has:

- Risen to third in the SEC for alumni giving participation, up from last in 2016,
- Raised $171 million for academics on the Flagship campus last year,
- Surpassed the halfway point to the $1.5 billion goal for the campaign, which is planned to last until 2025.
- And In our own College, we are celebrating a $2 million commitment from Roger Ogden that will enhance state funding for a full renovation of the Studio Arts building.

So, what is this all for? When you walked under these stately oaks, your LSU experience was likely enriched by vibrant faculty, rich travel experiences, engaging studio projects, and more. And that is exactly what we ask our donors to partner with us in accomplishing at LSU today. Philanthropy provides that added element of excellence that can spark our students’ trajectories.

We have had donors fund international field trips for students who have never left the state before. Donors support scholarships that make it possible for students to persist in challenging degree programs. Donor-funded professorships and faculty support allow us to recruit and retain a dynamic cadre of the best teachers and researchers in our fields.

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Ellen Fargason Mathis
Director of Development

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